



ABOUT — Always ready for some fun to pick colors, shapes and boring numbers to mix it together with design and code, which feels like second nature and generates revenue plus happiness.

WORK EXPERIENCE — adidas 2021_12–
Product Design Lead

Leading the design and integration of design systems, scaling and integrating them across various digital touchpoints, ensuring cohesive and user-centric experiences throughout the organization’s product ecosystem and connection with the adidas brand.

adidas 2018_08–2021_11
Senior Product Designer

Providing speed, efficiency and consistency through the adidas design system and beyond. Collaborate with external agencies and digital retail to create consistent experience across touchpoints. Leading the team’s design crew since late 2021.

adidas 2016_04–2018_07
UX/UI Designer

Exploring, defining and producing joyful and effective interface designs which lead to delightful customer experiences on multiple devices serving different areas of the business.

HYPEANDHYPER 2012_02–2016_10
Co-Founder, Designer

Starting an online design magazine seemed like a breeze, but it wasn’t. Through the years I’ve learnt a lot through startup culture, the design industry, team management and product development in general.

TOOLING — Sketch, Figma
Photoshop, Illustrator
Abstract
Maze
Protopie
HTML, CSS, Javascript
React
Ruby on Rails

SKILLS — User-centered design
Ethical design
Data-driven design
Design systems
Rapid prototyping
Product development

AWARDS — Global AI Hackathon
Poopicorn
2017

Cannes Lions Gold × 2
Samsung See Colors
2016

Techcrunch Hackathon
Jobbble
2016

W: peterjavorkai.com
E: hello@peterjavorkai.com
T: 0031628309659